

Florida Black Business Support Corporation



HUMAN CAPITAL MANAGEMENT

The Small Business Development Metacourse

The course is designed to improve entrepreneurial orientation as a component of economic gardening in the following manner:

- Introduce participants to the importance of building infrastructure.
- Understanding the elements in the marketplace that can reduce uncertainty.
 - Provide the knowledge for business planning.

Goal setting activities, interactive exercises, assessments, and recorded sessions based on the experiences of entrepreneurs are all included within the course.

Successful completion of the course is a critical component to overall business success. The Florida Black Business Support Corporation, a small business financier, recognizes this and has partnered with Human Capital Management to offer an unprecedented discount on both a financing application fee and a course fee.

Normally, the course is **\$150** if purchased separately and a financing application carries a **\$250** fee. However, if you sign up for both simultaneously at <http://www.AccessFloridaFinance.com> you will receive the training *AND* the application fee for **\$250!**



LOAN PROGRAM REQUIREMENTS

- Black-owned Florida business
- Must have two of the following three:
 - Character
 - Credit
 - Collateral

**FINANCING PROVIDER:
Florida Black Business Support Corporation**

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